

Planning Committee:

Heidi Hackbarth RN CWON
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Cathy Pupp, BS
Karol Nelson, RN, BSN, CWOCN
Jeanne Rosendale, MSN, RNC-OB
Christy Omdahl, RN, BSN, CWOCN
Laurie Ellefson RN, BSN, CWOCN, CRCN

Radisson Information:

Room reservations are to be made by the individual attendee by calling the Radisson at 608-784-6680 or 1-800-333-3333. The Hotel will hold 50 rooms for conference attendees until Wednesday August 17, 2011. The block room rate is double occupancy one king bed at \$119 + tax or double occupancy two queen beds \$129 + tax. Reservations received after this date will be subject to space availability and at prevailing room rates.

Radisson Hotel La Crosse
200 Harborview Plaza
La Crosse WI 54601
608-784-6680 Fax: 608-782-6430

www.radisson.com/lacrossewi



Grand Specialty, Great Profession

Wound, Ostomy & Continence
Nurses Society
North Central Region Conference



Friday, September 16, 2011 —
Saturday, September 17, 2011

**La Crosse, Wisconsin
Radisson Hotel**

Keynote Presenter:

Courtney H. Lyder ND, GNP, FAAN
Health Care Reform & Health Policy:
Understanding How Your Health System will
be Impacted Clinically and Financially by
Health Care Reform

Program Overall Objective: To enhance the
knowledge of care providers on evidence
based and best practice care of wound and
ostomy patients.

Program Objectives:

At the conclusion of this conference,
participants should be able to:

- Explain the patient experience throughout
the continuum of care for patients with
GI disorder, diagnosis, treatment and
management
- Identify best practices in the treatment of
wounds
- Value the importance of self care, laughter,
and the power of our presence and words

Designated Audience:

Certified Wound, Ostomy, and Continence
Nurses, Certified Wound Care Nurses,
Registered Nurses, Physicians, Physical
Therapist, and other allied health
professionals.

Continuing Educational Credits:

Mayo Nursing Education in La Crosse
is an approved provider of continuing
nursing education by the Wisconsin Nurses
Association, an accredited approver by the
American Nurses Credentialing Center's
Commission on Accreditation.

8 contact hours being offered.

Agenda:

FRIDAY SEPTEMBER 16

11:00-11:30 **Registration**

11:30-11:45 **Welcome and Lunch Service**

11:45-1:20 **Keynote Address**

*Health Care Reform & Health Policy:
Understanding How Your Health System will
be Impacted Clinically and Financially by
Health Care Reform - Courtney H. Lyder,
ND, GNP, FAAN*

1:20-1:30 **Break**

1:30-2:30 **Bowel Disorders and Diagnosis -**
Heather J. Chial MD

2:30-3:30 **Ostomy Surgical Care – from the
perspective of a colo-rectal surgeon -**
Jennifer Chapman MC FACS FACRS

3:30-4:30 **Ostomy Care: Beyond the Basics -**
Laurie Maidl, BSN, RN, CWOCN and Jill Ohland,
MS, RN, CWOCN

4:30-4:45 **Break**

4:45-6:00 **Dinner and Presentation -**
A Life's Journey – Abby Rein

6:00-8:30 **Exhibit Hall**

9:00 **Cruise on the Mississippi Queen**
Welcome aboard for 1 1/2 hours of
scenic delight on the upper Mississippi!
As the "Queen" paddles upstream
on the main channel of the river

SATURDAY, SEPTEMBER 17

7:00-8:30 **Riverside Park Walk & Registration**

7:00-8:30 **NCR Business Meeting with
Breakfast**

8:30-9:00 **Laughter Yoga –** Deb Olson RN MSN
Certified Laughter Yoga Leader

9:00-10:00 **Wound Physiology: The Building
Blocks of Healing -** Mary A. Kerrigan PT, DPT,
NCS, CWS

10:00-11:00 **Limb Preservation for the
Complications of Diabetes: Off-Loading
Strategies -** Thomas S. Roukis, DPM, PhD,
FACFAS

11:00-11:10 **Break**

11:10-12:00 **The Role of Antibiotics in
Chronic Wound Care: Not Too Much, Not
Too Little, But Just the Right Amount -**
Todd J. Kowalski, MD

12:00-130 **Lunch and Presentation - The
Positive Power of Our Words and Presence**
- Thomas Thibodeau, Director of the Master's
degree in Servant Leadership at Viterbo University

Registration:

Please print all information

Name _____

Address _____

City, State, Zip _____

Phone _____

e-mail _____

Please select meal preference:

Friday Lunch: wild rice meatloaf
 vegetarian ravioli

Friday Dinner: pesto chicken
 vegetarian lasagna

Saturday Breakfast: please mark only if
attending NCR business meeting

Saturday Lunch: chicken salad
 vegetarian salad

Registration Fee: \$75 prior to August 17,
\$100 after August 17

Please make checks payable to:
North Central Region WOCN 2011 Fall
Conference

Please mail this registration form and your
payment to: Mayo Clinic Health System
Cathy Pupp/ 700 West Ave. South/La Crosse WI
54601

Questions:

Please contact Heidi Hackbarth at
608-392-6296 or hackbarth.heidi@mayo.edu

Conference Cancellation Policy:

Registration fees include tuition, meals, and
conference materials. Advance registration
is required and must be received no later
than August 12, 2011. We will accept late
registration but you will be charged an
additional \$25 for processing. Refunds or
cancellations will be given up to August 12.
Cancellations after August 12 will not be
refunded.